

# How are your erections?

While Erectile Dysfunction (ED) is common, it is not an inevitable part of aging, and in most cases, it can be overcome.<sup>1</sup>

## Has this happened to you?

- I have trouble keeping erections
- My erections are not strong enough for sex/intercourse
- I am unable to get an erection

If you're suffering from ED, *you're not alone*. There are solutions available.

**Erectile dysfunction not only has physical effects but can affect overall quality of life.**

Up to **50 million men** suffer from erectile dysfunction<sup>2</sup>

**40%** of men by the age of 40 are affected by ED<sup>2</sup>



**ED can have a negative impact on relationships** and can cause frustration, disappointment, or anger<sup>3</sup>

**50%** of patients say that **ED negatively impacts** their everyday life<sup>3</sup>

**84%** of patients say that **ED lowers their self-confidence**<sup>3</sup>

**75%** of patients with ED **do not receive treatment**<sup>4</sup>

**80%** of the time ED is **caused by a physical problem or disorder**<sup>5</sup>

## ED Treatment Pathways

### Erectile Dysfunction:

It's common and treatable.



#### Diagnosis:

Do I have ED? If you think you have ED, meet with an **ED specialist who can help**.



#### Lifestyle changes:

Lifestyle changes such as quitting smoking, reducing alcohol consumption, maintaining a healthy weight and increasing physical activity **can help reduce or improve ED**.<sup>6</sup>



#### Oral medication:

Oral medications are the most common form of ED treatment.<sup>4</sup> They are effective for approximately **60%** of men.<sup>7</sup>



#### Advanced therapies:

If oral medications fail, there are other treatment options available, including **penile injections** or a **penile implant**.

**Penile Injections:** About 20% of patients try penile injections when pills fail. Injections fail to work or cause priapism (erection lasting 4 hours or more) approximately 30% of the time.<sup>7</sup>

**Penile Implants:** A penile implant, like the Titan<sup>®</sup> Inflatable Penile Implant, is a **long-term ED solution**. It is an erection assistance device that is placed completely inside the body during a procedure through a small opening in the skin.

*Flip over for penile implant benefits* →

## Penile Implants:



Offer a long-term solution for ED<sup>8</sup>



Restore spontaneity and confidence<sup>9</sup> without the hassle of timing medication and needles



Put the man back in control of his body and can be used at any time<sup>9</sup>



98%

patient satisfaction with the Titan<sup>®</sup> implant for erectile dysfunction<sup>9</sup>



If you need advanced ED treatment, visit [coloplastmenshealth.com/find-a-physician/](https://coloplastmenshealth.com/find-a-physician/) to find an ED specialist near you or scan the QR Code.

Physician Info

### Titan<sup>®</sup> and Titan<sup>®</sup> Touch Inflatable Penile Prosthesis – Important Safety Information

A penile implant, also called a penile prosthesis, is concealed entirely within the body to address erectile dysfunction (impotence). The implant requires some degree of manipulation before and after intercourse to make the penis erect or flaccid.

**Indications:** The Titan and Titan Touch Inflatable Penile Prosthesis is indicated for male patients suffering from erectile dysfunction (impotence) who are considered to be candidates for implantation of a penile prosthesis.

**Contraindications:** The Titan and Titan Touch Inflatable Penile Prosthesis is contraindicated in patients who have one or more of the following: (1) Patients with an active infection present anywhere in the body, especially urinary tract or genital infection. (2) Patients with a documented sensitivity to silicone. (3) Patients with unresolved problems affecting urination, such as an elevated residual urine volume secondary to bladder outlet obstruction or neurogenic bladder. (4) Patients unwilling to undergo any further surgery for device revision.

**Warnings:** Implantation of the device may make latent natural erections, as well as other interventional treatment options, impossible. Men with diabetes or spinal cord injuries, as well as immunocompromised patients, may have an increased risk of infection associated with a prosthesis. Implantation of a penile prosthesis may result in penile shortening, curvature or scarring.

**Precautions:** Removal of an implanted prosthesis without timely reimplantation of a new prosthesis may complicate subsequent reimplantation or may make it impossible. MRI quality may be compromised if the area of interest is in the exact same area or relatively close to the position of the Titan, and Titan Touch IPP. Be sure to consult with your physician. Patients should discuss all

available treatment options and their risks and benefits with their physician. Health conditions which hamper sexual activity, such as severe chest pain (angina), may prevent successful use of this device. The prosthesis should not be implanted in patients who lack the manual dexterity or strength necessary to operate the device. Trauma to the pelvic or abdominal areas, such as impact injuries associated with sports (e.g., bicycle riding), can result in damage of the implanted device and/or surrounding tissues. This damage may result in the malfunction of the device and may necessitate surgical correction, including replacement of the device. The device may be used in the presence of Peyronie's disease.

**Potential Complications:** Penile implants are surgical solutions requiring a healing period that have risks associated with surgery such as scrotal swelling, auto-inflation, discomfort, angulation/curvature, swelling (edema), device malfunction, chronic pain, difficulty with ejaculation, transient urinary retention, fever, migration, patient dissatisfaction, infection at surgical site or wound, deflation, swelling of clotted blood or clear fluid (hematoma/seroma), wound leakage, bleeding, delayed wound healing, narrowing of the opening of the foreskin (phimosis), sensory loss, cylinder malfunction, formation of thick tissue (fibrous capsule formation), over/under inflation, erosion, scrotal reddening (erythema), genital change, and inguinal hernia.

This treatment is prescribed by your physician. Discuss the treatment options with your physician to understand the risks and benefits of the various options to determine if a penile implant is right for you.

**Caution:** Federal law (USA) restricts this device to sale by or on the order of a physician.

1. Definition & Facts for Erectile Dysfunction. NIH: National Institute of Diabetes and Digestive and Kidney Diseases. <https://www.niddk.nih.gov/health-information/urologic-diseases/erectile-dysfunction/definition-facts>. Accessed March 2023. 2. Sooriyamoorthy T, Leslie SW. Erectile Dysfunction. [Updated 2022 May 27]. In: StatPearls [Internet]. Treasure Island (FL): StatPearls Publishing; 2022 Jan-. Available from: <https://www.ncbi.nlm.nih.gov/books/NBK562253/> 3. Coloplast Market Research on File 4. Frederick L, et al. Undertreatment of Erectile Dysfunction: Claims Analysis of 6.2 Million Patients. *J Sex Med* 2014;11:2546-2553. 5. Khera M, Goldstein I. Erectile dysfunction. *BMJ Clin Evid*. 2011 Jun 29;2011:1803. PMID: 21711956; PMCID: PMC3217797. 6. Treatment for Erectile Dysfunction. NIH: National Institute of Diabetes and Digestive and Kidney Diseases. <https://www.niddk.nih.gov/health-information/urologic-diseases/erectile-dysfunction/treatment>. Accessed March 2023. 7. Moses RA, Anderson RE, Kim J, Keihani S, Craig JR, Myers JB, Lenherr SM, Brant WO, Hotaling JM. Erectile dysfunction management after failed phosphodiesterase-5-inhibitor trial: a cost-effectiveness analysis. *Transl Androl Urol*. 2019 Aug;8(4):387-394. 8. Miller LE, Khera M, Bhattacharyya S, Patel M, Nitschelm K, Burnett AL. Long-Term Survival Rates of Inflatable Penile Prostheses: Systematic Review and Meta-Analysis. *Urology*. 2022 Aug;166:6-10. 9. Data on file at Coloplast